



SILLSPORT SPORTS DEVELOPMENT LIMITED

the opportunity...

Real Madrid and FC Barcelona, the world's highest and third highest

club revenue earners in 2007 - 2008. (6)

- The increased revenues under the new broadcasting contracts were the main driver of growth in the Premier League. Their member clubs received £767 million from central broadcasting distributions (£464 million in 2006/07). Additional monies, primarily from the UEFA Champions League, helped increase total broadcasting revenues to £931 million. (7)

Source:

(1) www.bbc.co.uk (£1.728 billion, Euro Exchange rate 1.10207).

(2) Deloitte Football Money League 2008 (estimated £3.5 billion, Euro Exchange rate 1.10207).

(3) Deloitte Annual Review of Football Finance 2009.

(4) Deloitte Annual Review of Football Finance 2009.

(5) Deloitte Annual Review of Football Finance 2009.

(6) Deloitte Annual Review of Football Finance 2009.

(7) Deloitte Annual Review of Football Finance 2009.

YEAR	PROPORTION OF FORECAST PROFIT GENERATED	DIVIDEND PER SHARE	% RETURN PER £10,000 SHARE
1	0 %	£ -	0 %
2	15 %	£ 853.20	9 %
3	46 %	£ 2,592.00	26 %
4	28 %	£ 1,562.40	16 %
5	11 %	£ 612.00	6 %
Total	100 %	£ 5,619.60	56 %

Total dividend paid (before personal tax) over 5 years for one share = £5,619.60

**SPORTS DEVELOPMENT
PRODUCT LIFECYCLE**

1. Customer liaises with IFA to discuss the opportunity

2. Capital raised with 100 'B' shares @ £10,000/share
Total = £1,000,000

3. Scouting networks seek out talented players

6. Targeted dividend payments over 5 years total £5,619.60 and the 100 £10,000 'B' shares are bought back by Sillsport

Yr 1	£ 0
Yr 2	£ 853.20
Yr 3	£ 2,592.00
Yr 4	£ 1,562.40
Yr 5	£ 612.00
(Total return £ 5,619.60)	

4. 24 players acquired at a cost of £528,000

5. 10 out of 24 players are sold by the nursery clubs. Sillsport retains 40% of the transfer revenue. Average sale price per player £1.1M