



SILLSPORT SPORTS DEVELOPMENT LIMITED



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it's not luck...



WELCOME to Sillsport Sports Development Ltd.

First and foremost, may I take this opportunity to thank you in advance for taking the time to read through our literature and may I also apologise for being a little self-indulgent in my explanation of how this business has come to be ~ it's just that I am excited my dream for many years has finally come to fruition!

I sincerely hope it will fulfil your dreams too and give you a great sense of satisfaction knowing you have, in some way, helped talented footballers achieve their goal of becoming top professionals, playing at the highest level. I also hope it will give you an insight into the world of professional football and the opportunity to share in the joys of witnessing good players becoming great players.

Many of you will not know (nor should you!) about my background and why football means so much to me. I was born into a footballing dynasty, coming from a family of footballers and I have managed to continue in the footsteps of my father, grandfather and uncle, playing and working within the "beautiful game" at the highest level. This has given me a passion and love for the great game and now, with the help of my colleagues, we have built a unique organisation with the talent to turn my vision into reality.

Having formed a team of commercial and sports management professionals, Sillsport Sports Development is specifically structured to meet the current requirements of football clubs throughout the United Kingdom and Europe ~ that requirement is to source the very finest young footballers from around the world. Underpinned by our global network of coaches, managers, scouts and agents we have the knowledge and experience to do just that ~ uncover the world's very best young footballers.

But this is not only about us! The players themselves have a responsibility to commit to the programme, embracing the core values of sport. Inspiration, Imagination, Dedication, Determination and Development are all important factors that can make the difference between success or failure. On their journey to the top they will come to learn and understand that pure ability is only one part that makes the whole. So as you read through the brochure, I hope you truly sense the passion we have for the game and understand ~ it's not all about luck!

Kind Regards,

Neil Sillett

Director – Sillsport Sports Development Ltd.





IT'S inspiration

Sillsport Sports Development is a business focused upon investing in and maximising sporting and commercial achievement for athletes, clubs and sports franchises. We draw our inspiration from the passion and desire that is integral to competitive sport.

The world over, the same anticipation, hopes, fears and ultimately elation are felt not only by the performers (The Players) but also the audience (The Fans). It is this excitement of winning and the realisation of victory that keeps us coming back again and again, for players and fans alike.

In our business we have embraced this winning culture and it is exactly this that continues to feed our hunger for future success in sports development, thereby fulfilling our vision and imagination.





IT'S imagination

Imagination is a very powerful tool. At times it can even help turn dreams into reality. Take a moment to think of the number of talented sporting individuals there are in the world. Some will have the raw ability and mental attitude to shine at the top level of their individual sport. We are sure the majority of these young individuals have a common dream to reach their potential but the harsh reality is that, without help, most will not.

However, with this opportunity, once we are satisfied that a candidate has the required sporting ability and the self-motivational skills to 'Get There', the Sillsport Sports Development team of coaches and sports psychologists will offer that helping hand to guide them along the journey to success. We can't guarantee to turn an extreme talent into a superstar, however, we can give them the opportunity and tools to do it for themselves if their dedication is resolute.





IT'S dedication

Don't imagine this is some sort of 'Rags to Riches' fairy story ~ it's not! It is all about dedication. We expect no less than 100% commitment from our sports individuals. In fact, we demand the same continual focus in this pursuit of excellence as we do from our team.

We are sure you will understand and relate to these sentiments in terms of dedication, as you will have sampled the sweet taste of success and understand that it has nothing to do with luck. Far from it.

We believe that one makes one's own opportunities (luck!) albeit with a little guidance along the way. We have found, as we are sure you have, that one can make up for most shortfalls with good old-fashioned hard work and determination.





IT'S determination

Determination for a sporting fan is getting up early on a cold, wet, winter's morning to set off on a long journey to watch their heroes and paying handsomely for the privilege.

In all seriousness, without them there would be no money to develop or progress the sport. Equally, an athlete's path to achievement and success takes great determination but it should not be arduous ~ it's an exciting journey with wonderful experiences. Yes, there will be times when hardships may temporarily cloud the focus but this is when our development team really earn their money. It takes great skill and dedication to ensure an athlete reaches their ultimate potential and our team has plenty of it. However, they will only allow these athletes to progress to 'The Big Stage' once they have truly developed.





IT'S development

We believe development is a continual process, even the most seasoned professional sports people continue to strive for perfection. At Sillsport Sports Development we believe in the same drive for perfection. We will be developing clubs, sports franchises and academies, as well as talented sporting individuals. Many of these individuals are already competing for their respective countries and are eager to climb further up the 'Sporting Ladder'. It makes for a real story with real people, real athletes and sports professionals ~ but with real investment return. This is a business driven by highly respected sports and business professionals generating financial return upon investments. All parties benefit ~ investors, clubs, franchises, academies and, most importantly, the athletes.

And in summary...



THANK YOU
for reading through our brochure

As I mentioned in my introductory note to you, I hope the content within this presentation reflects not only the passion we have for sport but also the knowledge, understanding and professionalism we have within our team ~ a team I am proud to be a part of.

The preparation, research and groundwork we have all put in to bring this unique and exciting opportunity together has already been incredibly demanding but also wonderfully rewarding ~ knowing that we can now share this fulfilling sports experience with you.

To summarise, we know...

- We have already identified the talented candidates we wish to develop.
- We have instructions from the major European clubs to uncover future talent.
- We have a proven track record in sports management.
- We have the structure, experience and knowledge to deliver solid financial performance.

So to close, I wish to thank you for your interest and hope you will join us on this journey and share in my footballing dream.

Neil

To find out more please contact us on:

info@sillsport.co.uk

or call:

+44(0)1342 300788

AGENT'S NAME



This brochure does not constitute an offer to invest in Sillsport Sports Development Ltd. This opportunity may not be suitable for you. Investing in the company carries risk and the value of your investment and the income from it can fall as well as rise and is not guaranteed. Alternative investment strategies that target stated returns can fail to deliver these returns.